

It's all happening at Altone!



161 Altone Rd,
Beechboro WA 6063



altoneparksc.com.au

Altone Park

SHOPPING CENTRE



Altone Park Launching 2020!

The redeveloped Altone Park will add ALDI and 9 additional speciality stores.

Altone Park Shopping Centre is located in Beechboro, servicing the high residential growth suburbs of Bennett Springs, Dayton and Ellenbrook, 16km northeast from the Perth CBD.

On completion of the redevelopment, the centre will welcome Major Tenant Aldi, who will join the Centre's existing Tenants comprising of Woolworths, Optimal Pharmacy and 25 specialty stores.

Following the redevelopment, Altone Park will be repositioned to enhance the everyday / daily convenience needs of the local community and will introduce complementary Retailers to provide health, beauty services and daily convenience to cater to the main trade area 's projected population increase of 62,815 by 2031.

The existing quick-service dining brands, Nando's, Subway, McDonald's, Moti Mahal and Beechboro Fish Supply will be complemented by new dining experiences to include Domino's and prospective brands providing Asian, Middle Eastern Cuisine and Cafe dining.

Altone Park Insights

Altone Park is a convenience-based shopping centre characterised by a strong demographic profile in a highly accessible location.

CENTRE INFORMATION

2

MAJORS



25

SPECIALTY
RETAILERS



8,600

GLA

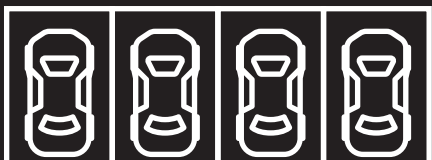
ALTONE PARK TO PERTH CBD



16km



CAR SPACES



390

CARS PASSING ALTONE RD



13,989

PER DAY



Customer Profile

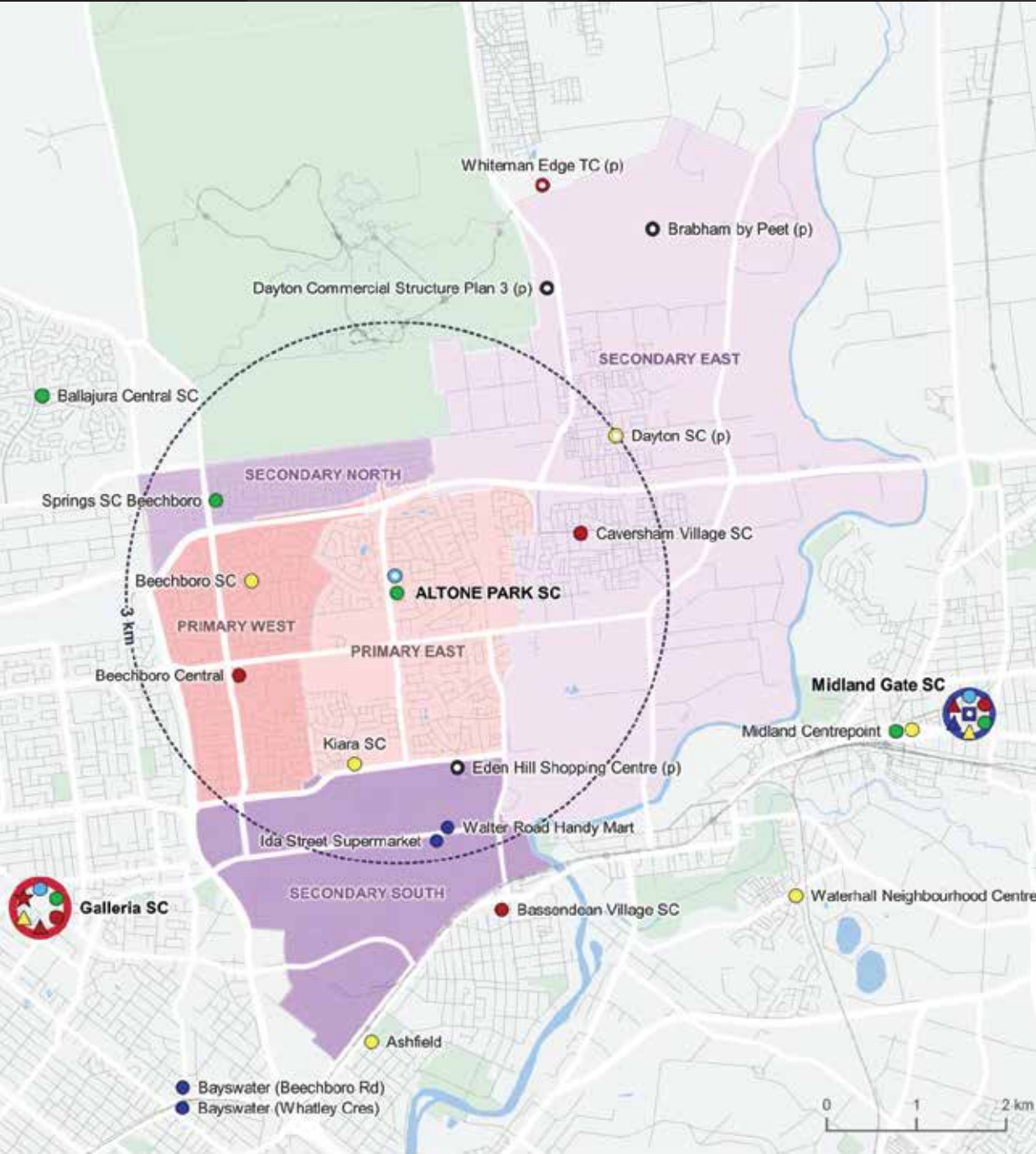
The Altone Park Main Trade Area demographic is characterised by 60.6% Australian born households compared to the Perth Metro average of 62.3%. There is a high representation of Overseas Born residents with 39.4% in the Main Trade Area, comparative to the Perth Metro average of 37.7%.

The average household size comprises of 2.7 residents, sitting slightly above the Perth Metro average of 2.6 residents per household.

Owner/Purchasers of property in the Main Trade Area is 76.6%, this sits above the Perth Metro average of 72.4%.

The Average Household Income is \$95,808 for the Main Trade Area vs. the Perth Metro benchmark of \$109,475.

Average age of the Altone Park Main Trade Area is 36.2yrs compared to the Perth Metro average age of 37.3yrs.



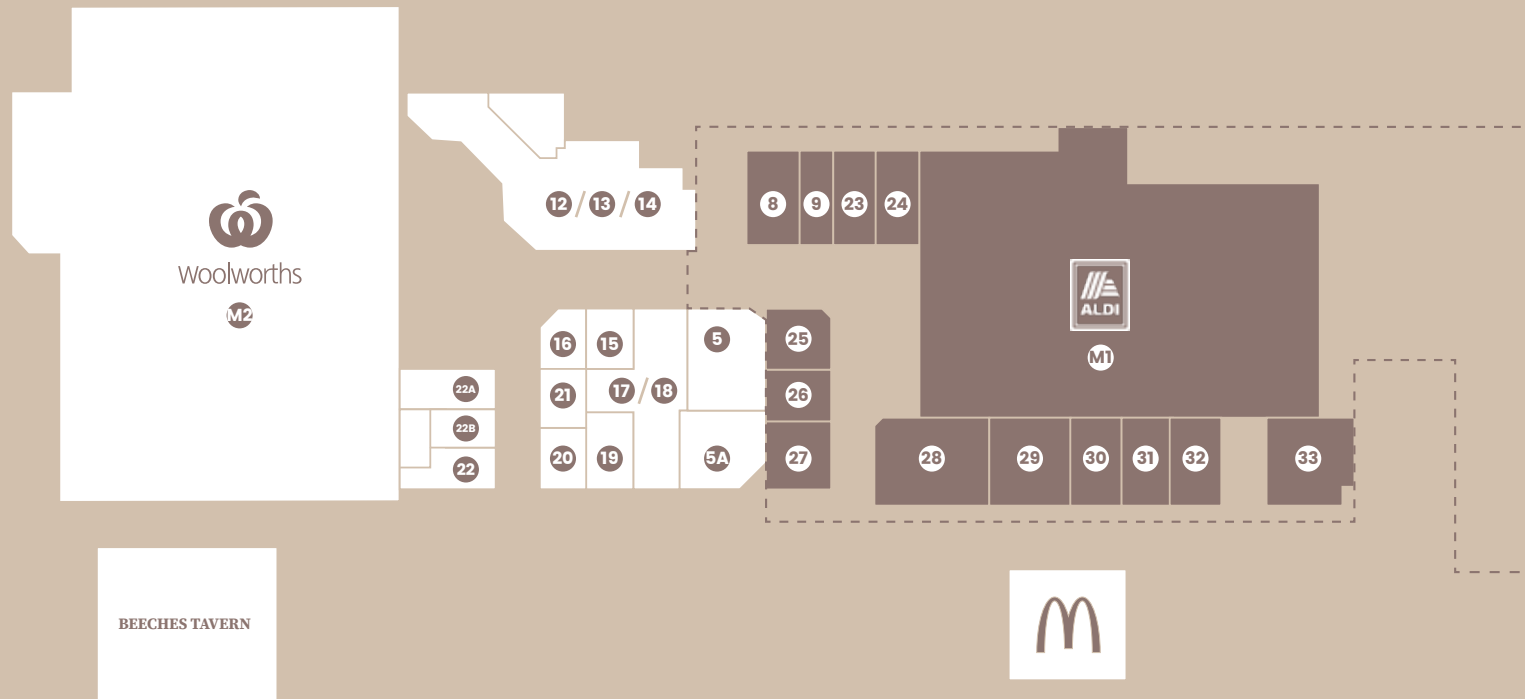
Location

Altone Park Shopping Centre is situated in the suburb of Beechboro, some 16 km to the north-east of the Perth Central Business District (CBD) (refer Map 1). Beechboro is located within the City of Swan municipality, which accommodates an established and growing resident population.

Based on a review of the most recent traffic counts provided by Main Roads Western Australia, an average of 13,989 vehicles travel along Altone Road (south of Reid Highway), past the site on an average day (2015/16 figures). This equates to an annual passing traffic volume of some 5.1 million vehicles.

The location of Altone Park Shopping Centre, enjoys close proximity to two primary schools and Kiara College (Year 7 – 12).

Centre Map



M1	Woolworths
M2	Aldi
5	Best Price
5A	Australia Post
12/13/14	Beechboro Pharmacy
15	Tran & Le's Cafe
16	Miracle Massage
17/18	Nando's
19	Beechboro Fish Supply

20	Moti Mahal Kitchen
21	Beechboro Barber Shop
22	Subway Beechboro
22A	Altone Bakery and Patisserie
22B	Free Choice Tobacconist
25	Beechboro Newsagency and Lotteries
26	Altone Nails and Beauty
29	Domino's
33	HouseSmart Real estate

8	New Retailer
9	New Retailer
23	New Retailer
24	New Retailer
27	New Retailer
28	New Retailer
30	New Retailer
31	New Retailer
32	New Retailer



Artist Impression of the new mall



161 Altone Rd,
Beechboro WA 6063

Leasing:

Mark Galligan (Managing Director)

Total Retail Group

Phone / 0408 631 260

Email / markg@totalretailgroup.com.au

Centre Trading Hours:

Mon to Fri 8am - 9pm

Sat 8am - 5pm

Sun 11am - 5pm*

*Individual store trading hours may vary



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